



# Kid Flix Video Academy

## Summer 2018

The Placerita Video Academy is a program that teaches dedicated and highly motivated students about video production and careers in the film and television industry. Students involved in this program will produce and create news programs, game shows, documentaries and feature stories. Students will learn about responsibility as they work with state of the art equipment including video cameras, video and audio mixers, and non-linear editors. While students will learn about the equipment, an emphasis is placed upon the production process and telling the story.

### **Why Attend Placerita Video Academy?**

Many schools begin producing videos as soon as the year begins. By attending the academy, students will be trained on the equipment so they will be ready to begin the year. Another goal of the academy is to promote teamwork. Since productions are completed by a group of students, it is important that they are able to work together as a team. During the academy, students will also become familiar with the different positions that can be held during a production such as Director, Technical Director, Audio Director, Camera Operator, etc. They will also be taught about leadership and the responsibility that goes with it. There will also be a focus on storytelling, writing and advanced production techniques.

### **Location: Placerita Junior High School - Santa Clarita Valley, Ca**

Academy is open to all incoming and current students at Placerita Junior High

Dates: Monday June 18 to Friday June 22

Cost: \$150 for the academy.

During the week, students will participate in the following: how to properly use a video camera, Final Cut training, Garage Band training, how to be an anchor, how to create a feature story, public service announcement, commercial, music video and movie trailers. Students will get to hear from industry professionals about how to put great packages together and will have the opportunity to work with SCVTV Channel 20 to create their very own game show. The cost of the camp includes materials, a camp T-shirt and a flash drive with their projects on it. Students will need to bring a sack lunch with them daily.

Visit <http://robomedia.weebly.com/kidfliX>  
for registration information.